



Disney News

FALL 1966



Fall Fun is a **MAGIC KEY BOOK**

Autumn is here again, and with it Southern California's biggest recreation value—exclusively for members of the Magic Kingdom Club.

It's the Magic Key Book, admitting the holder to any ten attractions or adventures in the Magic Kingdom, at a price the general public pays for Disneyland's popular 10-Adventure (A-B-C-D-E) book.

For adults, the Magic Key Book is a \$10.00 value—but costs just \$4.50. Juniors (ages 12-17) receive a \$9.50 value for only \$4.00, and Children's books (at \$3.50) are a \$7.25 value.

This fall and winter the most exciting array of Disneyland entertainment in the Park's 11-year history is available to MKC members. Beginning with "It's a Small World," Walt's salute to the World's children, new attractions also include a look at the prehistoric Primeval World, and the unveiling of an entire new "land," New Orleans Square.

Already providing the finest in Southern California dining and shopping are two new restaurants and seven shops opened in New Orleans Square during July and August. And, as another exclusive, beginning in September, Disneyland for the first time offers MKC members a new privilege, not available to other Disneyland visitors. (See story on opposite page.)

Magic Kingdom Club members can purchase Magic Key Books at any Disneyland Box Office, by presenting their MKC membership card. For those who are not yet members of the Magic Kingdom Club, this is an ideal time to join, and take advantage of the tremendous bargains. Membership cards are available in your personnel or recreation office.



Disney News

OFFICIAL MAGAZINE for MAGIC KINGDOM CLUB FAMILIES
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Our Covers/Gracing our front cover are two of Hollywood's brightest young stars, Dean Jones and Yvette Mimieux, fresh from the set of "Monkey's Go Home." This is Walt's rollicking new comedy, depicting the misadventures of a young American in France. Our back cover shows a courtyard in New Orleans Square, latest addition to Disneyland, and the first new land opened in the Magic Kingdom since 1955.

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Shopping at Disneyland

First-time visitors to Disneyland often are surprised by its large variety of shops and merchandise. For discriminating buyers, the Magic Kingdom actually is like a huge specialty shopping center, with thirty Disney-operated stores catering to every taste and purse. In addition, some of America's most famous "name brand" merchandise is sold in the stores of Park lessees.

A NEW PRIVILEGE FOR MKC MEMBERS!

The accompanying story describes Disneyland shops and the unique selection of merchandise they offer. Now, exclusively for members of the Magic Kingdom Club, a ten per cent discount is available on all merchandise sold in every Disney-operated store, excepting the Tobacco Shop. Simply present your MKC card to a sales clerk when you have selected your merchandise, prior to purchase. The clerk will deduct 10% from the listed price.

There also are numerous souvenir stands, flower stalls, portrait artists, and similar attractions, where the souvenir or fun-shopper can indulge every taste.

Shopping has been part of the Disneyland scene since opening day, 1955, when just 45 employees worked in the Park's first five stores and stands. Today more than 500 buyers, salespeople, artists, and other specialists perform unique onstage or backstage roles to



The voice of Disneyland's "Mr. Lincoln" or a hundred familiar tunes from Disney films—take your choice in the Wonderland Music Shop on Town Square.

make the guest's visit memorable and rewarding.

As much attention has been given by Walt Disney and his designers of Disneyland to provide the right shops and merchandise, in the right places at the Park, as to the kinds and locations of the principal adventures.

MAIN STREET, U.S.A.

Beginning with Main Street, U.S.A., shopping at the Park is a kaleidoscope of merchandise, ranging from the world's most feminine hats (made to order before your eyes) to the finest meerschaum pipes—and pickles out of a barrel!

In addition to the 11 specialty shops operated by Disneyland personnel along Main Street, there is a turn-of-Century junior department store, called the "Emporium," featuring a complete se-

lection of gifts for the entire family. A flower market and two artists' locations also vie for attention, in a panorama of sights, sounds, and fragrances.

At the toy counter in the Crystal Arcade it is Christmas all year. And in the adjacent Book and Candle Shop bookworms browse through a selection of reading matter priced from 19 cents to \$22.50—ranging in interest from Donald Duck Comics to hard-cover books about nature, space exploration and American history. From nearby, the scents and impressions of five continents waft through the air; and thousands of brilliant candles, of all sizes, shapes, and decorative uses, displayed on floor, counters, and ceiling, give one the impression of walking into a rain-bow cave of wax.

Across the street, entering the doors of either Main Street Gifts or the China Shop, visitors go back almost three



At a variety of Disneyland locations, where toys and dolls are featured, young ladies first discover the female's prerogative of "changing my mind."

generations in time, to a Nineteenth Century decor and shopping featured by soft carpets, crystal, mirrors, portraits, and landscapes—and the clip-clop of horse-drawn vehicles passing by in muffled procession outside the open shop doors.

ADVENTURELAND

Halfway around the world in atmosphere, but just five minutes in time from Main Street, U.S.A., the open-front shops and brightly-colored merchandise in Adventureland transport guests to the tropical moods of Africa, South America, and the Far East.

Here, such terms as "bazaar" and "trader" set the graphic tone, and shoppers can purchase native gifts, real and otherwise, as well as rare products and souvenirs from the still-primitive world. Also available is South Seas apparel, from swim suits to straw hats.

NEW ORLEANS SQUARE

Everything sold in New Orleans Square has been acquired or developed exclusively for this new attraction. It is the first time in 11 years the Park's Merchandising Division has had the opportunity to apply all its experience and creativity in providing new services and products for an entire "land." The results range from new packaging materials, to antiques, to personalized perfumes blended as you wait.

With New Orleans, the on-floor inventory in all Disneyland shops now exceeds \$1,000,000—in 3,000 categories of merchandise, each often sold in many variations. Included are imports from every country in the world, except those behind the Iron Curtain.

Seven new shops (plus two nearby restaurants) re-create the opulence and melange of America's most cosmopolitan city in the mid-1800's.

Visitors to Mlle. Antoinette's Parfumerie can purchase a \$4.00 bottle of perfume or, a few steps away at the One-Of-A-Kind Shop, a \$4,000 clothes chest—and both will be exclusive. The perfume, blended to suit the olfactory preference of the buyer, can be re-ordered by mail. However, like other antiques and fine merchandise discovered here and abroad by Disneyland buyers, the clothes chest is one of many connoisseur items which are almost impossible to duplicate.

In New Orleans Square you can explore the variegated world of Southern

delicacies, then try to recapture them in a variety of cooking and food serving utensils purchased at Le Gourmet Shop.

Busily engaged in arts that are hundreds of years old, skilled craftsmen are the center of attention in three shops: Le Forgeron (stained glass and metal flowers), Cristal d'Orleans (works of art in glass), and Laffite's Silver Shop (jewelry and silversmithing).

Flowers and New Orleans have become synonymous, and so they are in this new land. Adding atmosphere, and also available for purchase, are thousands of artificial flowers made from materials seldom found in such merchandise elsewhere.

FRONTIERLAND

One of the more unusual shops in Disneyland is the Indian Trading Post, a log cabin with a grass and flower-covered sod roof. Hearing the distant whoops of savage Redskins attacking Fort Apache, one almost feels obliged to buy a gun for protection. Artifacts of our pioneer heritage, such as beautifully-mounted steer horns, vie for attention with bright Navaho rugs and other genuine Indian products.

The visitor moves along in time when he enters Frontier Trading Post and the Davy Crockett Arcade. There the odor of leather goods and the brilliant Mexican-colors of vases and serapes almost bring him up to date with our modern Southwest.

Frequently, guests will find a "plus" in Disneyland shops, and in the arcade it's a huge display from the gun collection of Mr. George Eyster. Pistols, barely inches in length, and formidable muskets, one almost two yards long, illustrate better than words the history of our West-moving people.

FANTASYLAND—TOMORROWLAND

Merlin's Magic Shop is found, appropriately, in Fantasyland. (There's a magic shop on Main Street, too.) Catering to comics and conjurers, Merlin's can provide a mask to scare their friends, a variety of simple tricks to mystify the gullible, or an entire set of books on magic, for serious-minded legerdemain.

In Tinkerbell's Toy Store a small child might feel like a giant; there are so many dolls. While in the Arts and Crafts Shop guests constantly refer to their watches, as they wonder which of



In Mlle. Antoinette's Parfumerie guests can have special fragrances blended to suit their preferences and personalities.



In the New Orleans Square One-Of-A-Kind Shop, visitors discover unique, decorative, and hard-to-find antiques and choice reproductions from around the world.



A rustic trading post in the Indian Village reminds guests of their frontier heritage.

the several hundred clocks is telling the right time.

Just around the corner, Tomorrowland offers a gift shop, Fun Fotos, and an Art Corner, adjacent to the Art of Animation exhibit. There, visitors can purchase original cartoon "cels" from Disney films, and other Disney character merchandise.

Imaginative as the latest Walt Disney movie, all Disneyland shops serve up generous portions of fun, while inviting visitors to get into the act—and to take some magic from the Magic Kingdom home with them.

A permanent staff of artists, designers, buyers—and the all-important sales people—have spent uncounted hours to produce and display their part of the Disneyland show. They don't consider themselves in competition with stores outside the Park, because they're here to serve the Disneyland guest only.

However, item for item and value for value, whether he sells jewelry, ready-to-wear, toys, or home-decorator pieces, the Disneyland shop keeper is convinced that you won't find comparable buys in any like establishment—because there's no establishment like it!



Young Disneyland guests are intrigued by one of the countless "magical" card tricks available at Merlin's Magic Shop in Fantasyland.

Disney Band Sets Magic Kingdom On Musical Ear

For person-to-person musical entertainment, which is to say sans television, radio or recordings, the Disneyland band probably has no peer in this or any other country and has won itself a reputation for colorful performances, as a whole or in its several component groups, that goes out, word-of-mouth, on the tongue of every Disneyland devotee.

And for good reason. Some of the best bandmen around, many of them alumni of Stan Kenton, Woody Herman, Gene Krupa, Tommy Dorsey and even the Ballet Russe and Los Angeles Philharmonic orchestra, got together with their leader, Vesey Walker, back in July 1955, and there has been hardly a non-musical moment in the famed park since.

"I can remember it well, when Walt asked me to put together a small band for the Park's opening and a two-week engagement," Vesey says. "The two weeks have stretched into eleven very short years."

The engagement shows no signs of abating. Thousands of parades and concerts later, the Disneyland band has performed before more than 50,000,000 people from all 50 states and more than 100 foreign countries. The band and its groups, including The Straw Hatters, the Main Street foursome, the saxophone quartet, Frontierland's Dixieland jazz combo, and Fantasyland's polka band, have memorized more than 250 pieces of music and have, additionally, a reading repertoire of hundreds more.

Hardly less a famous, familiar sight than the Sleeping Beauty castle itself is the ramrod-straight uniformed figure that Vesey presents at the head of

the band, a durable music man whose own reputation goes far and wide as one of the best band organizers in the land.

Vesey has won more than 50 state and international prizes, and once led the Milwaukee American Legion band to four national championships, plus an international one in Geneva, Switzerland.

His most recent accolade, and perhaps the most important, was the reaction from the nation's bandmasters at this year's national convention of the American Bandmasters Association when, as he completed an appearance as guest conductor, they gave him a standing ovation.



Walt Presented Two Of World's Rarest Awards

Two of the world's rarest awards — one of them the oldest — were presented Walt during recent weeks when, within the span of 24 hours, first in Washington and then New York, he received the Commander's Cross of the Order of Dannebrog from Denmark's King Frederik IX and a special once-in-a-century gold medallion from the American Society for the Prevention of Cruelty to Animals.

The Order of Dannebrog, highest accolade that can go to anyone other than a Danish citizen, was instituted in 1219 by Valdemar II. It was presented Walt at a formal ceremony in the Washington residence of Danish Ambassador Torben Ronne by decree of the king.

"It is with great pleasure that I welcome you and Mrs. Disney to the Danish Embassy," Ronne said in part. "His Majesty the King of Denmark has bestowed upon you... the oldest Order in the world, as a recognition of your warm friendship for Denmark and your contribution to the world as a motion picture and television producer."

The ambassador said the Danes still remember Walt's speech in Copen-



Above, Walt presented the Order of Dannebrog by Danish Ambassador Torben Ronne.

hagen on July 4, 1961, and commented that *Ballerina* gave the American television audience a wonderful impression of the works and performances of the Royal Danish Ballet, one of Denmark's cultural treasures.

The ASPCA medallion, the only one of its kind ever struck, was given Walt for his four decades of outstanding humanitarian activities by an organization which was chartered by the New York state legislature in 1866.

Said ASPCA President James H. Jenkins at the 1966 ceremony in New York:

"We feel that no man in the century has done more to instill a love and appreciation of animals in the hearts of generations of children and adults.

"It is fitting," he added, "that the oldest and largest humane organization in the Western Hemisphere honor Mr. Disney on the 100th anniversary of its founding."

Park Department's Lost Children

It takes more than a wave of Tinker Bell's magic wand to solve Disneyland's problems when children get separated from their parents on a busy day. With all the exciting things to explore, kids from one to 100 wander away from each other, and it's hard to figure out who actually gets lost in the process — parent or child?

The problem is being neatly handled through a department known as "Lost Children," and referred to, by a sign posted at Disneyland City Hall as "Lost Parents." Located just off Main Street U.S.A., next to the first aid offices, it serves as a meeting place for

parents and children alike when either becomes lost or misplaced in the busy Anaheim park.

Disneyland employees are well briefed on looking out for the lost and to lend a guiding hand when help is needed. On one unusual day a ticket seller reported having twelve children in her tiny booth at one time, all waiting for security guards to pick them up.

Actually, some children seem to enjoy being lost at Disneyland. And for good reason. The Lost Children department has colorful benches and tables to play on. Merchandising supplies toys and comic books. And occasionally, a balloon salesman drops by with a few free helium-filled models for the gang. Under the faithful eyes of a matron who stays on duty eight hours a day, and two nurses on duty at all times, the kids are almost too well taken care of.

Len Jones, safety engineer in charge of First Aid and Lost Children, says "St. Patrick's Day is usually the worst of all. It was last year. We registered

over 500 lost children and more than 300 more were recovered by their parents before we could get their names into the book."

When a child is brought in, the matron-in-charge attempts to get as much information as possible, especially the parents' names. Usually mom and dad are found quite readily. If the missing youngster isn't claimed in, say two hours, Security is called into the case.

"On occasion, panic-stricken parents from out of town have returned to their nearby hotel rooms to find their son or daughter safe and sound, just a little exhausted from the day at Disneyland," says the head nurse, Mary Gilbert.

The maximum age for assistance is ten. If a child older than that loses his parents, he is allowed to wander through the Park, provided he has tickets or money, and is instructed to return to Lost Children in half an hour, whereupon he quite possibly will find his lost parents waiting among the comic books.

'Robin Crusoe' In San Diego Premiere

Just like it was supposed to, in the best Disney and U. S. Navy traditions, *Lt. Robin Crusoe, U.S.N.* has taken off to a flying start at the box offices of the nation following its splendid, star-studded premiere under star-spangled skies aboard the giant carrier, Kitty Hawk, on a recent, glittering Saturday night.

Walt headed up the stars at the premiere and at a following Sunday set of screenings for Kitty Hawk's enormous crew. All showings were held in one end of the commodious hangar deck where another crew from the Studio had created a deluxe theatre almost literally out of whole cloth, turning a cavernous steel-walled, iron-docked near-void into a sloping field of golden seats for the 2,500 social and

civic leaders, key Navy personnel, and Hollywood celebrities who viewed the premiere screening following a half-hour television show originating from San Diego's KOGO-TV.

Here again, on the air waves, Walt headed a stellar contingent, all guests of WDP at the benefit, who included Dick Van Dyke, Fred MacMurray, Dean Jones, Zsa Zsa Gabor, Tom Tryon, Vera Miles, Sue Lyon, Buddy Ebsen, Nancy Olson, Terry Moore, Cheryl Miller, Charmian Carr, Cami Sebring, Melody Patterson, Barbara Feldon, Pat Priest, Leslie Parrish and Jackie Cooper.

As the two-hour picture rolled at 8 o'clock, Pacific Standard time, a 16mm version of it was "premiered" for the crew of the Kitty Hawk's sister ship, Constellation, as she cruised the far Pacific fighting in the war over Vietnam, whence the Kitty Hawk had just come a few days before.

The Saturday night San Diego affair, benefited the Navy-Marine Memorial Foundation in Washington, D.C. and was sponsored by the Eleventh Region

of the Navy League, whose President, George Gilman, presented Walt with a Scroll of Honor. The gala, aboardship screening was a premiere of more than one sort. It was the first time in the history of Hollywood or the United States Navy that a major motion picture had made its world debut aboard a fighting ship of the line. And it was the first time that a premiere of this magnitude had been scheduled for double exposure on two sides of the earth, straddling the interminable distances between peace and war as well.

Kitty Hawk, named of course for the site of the world's first flight, and picked by Walt for filming his funny, funny feature, is one of the most dramatic warships afloat. She weighs in, fully loaded, at 80,000 tons and employs missiles, not guns, in her defensive armament, the world's first carrier to be so equipped.

Everything about her is big, including her crew (5,000), her length (nearly four football fields), her horsepower (250,000) and her role as a Hollywood celebrity.

Studio Preparing Screenplay Based On North's 'Rascal'

Prominent in the future line-up of things to come in Disney movies stands a fascinating animal story called *Rascal*, based on a highly successful book of the same name by the noted Sterling North, a midwesterner who grew up among the animals and developed a particularly close friendship with one of them, a pet raccoon he named Rascal.

North, of course, wrote the poignant story on which Walt's wonderful feature, *So Dear to My Heart*, was based. (The screenplay eventually resulted in a full-fledged book.)

The well-known novelist and drama critic has had phenomenal success with *Rascal*, which rated high on the New York Times and Herald-Tribune's best-seller lists for more than 40 weeks. And, it has been translated into nearly every foreign language, including French, German, Spanish, Japanese, Italian, and most of the Scandinavian dialects. Nearly a million copies have been sold in the U. S. alone.

Earl Hamner Jr. has been signed to write the screenplay for Walt setting up what promises to be one of the most

timely combinations of author and screenwriter in the history of the company. Hamner has always been a man with a great interest in the things of nature, too. Author of *Spencer's Mountain*, he was reared in the same type of surroundings as North and lived his boyhood years in much the same way.

He became curious and interested in animals at an early age and has retained this throughout his life.

At this printing, the feature is scheduled to go into production in early 1967, and if its past is any indication of the future, everyone will know of *Rascal* by then.



Portrait of a rascal.

Connie Swanson Back From Two Journeys In Whirlwind Summer

Whirlwind tours of two continents have just been completed by our Disneyland ambassador, Connie Swanson, who, shortly after returning from her ancestral home in Scandinavia, with a side trip to Moscow, took off for two weeks as Walt's personal representative to South America.

Over across the Atlantic it was like old home week for Connie, meeting dozens of cousins, and bearing greetings to officials in Sweden and Denmark. And the goodwill she generated swiftly became evident in the flow of letters and news clippings which began before her return.

Connie's second trip moved in almost exactly the opposite direction, but its results were exactly the same, with lavish courtesies to this pretty girl, and the return greetings extended through her to Walt Disney attesting to the high esteem our company enjoys in Latin America. Connie visited five



Connie leaves an orphanage in Lima, following distribution of gifts to the children.

countries, Peru, Brazil, Uruguay, Argentina and Colombia, and their six principal cities in just two weeks.

Now back in the Magic Kingdom, Connie is helping to greet many of the people she met abroad, or who read about her there and want to meet her

now. It is proving to be a whirlwind summer, even if no other trips are included. But Connie, who by this time is used to packing and traveling on a moment's notice, keeps a half-ready suitcase within arm's reach, just in case.

Letter From Burbank

To Disneyland, compliments rush in at about a mile a second, but few as earnest as one uttered recently by Mrs. LeGrand J. Crumb of New Orleans who, on the occasion of her 90th birthday, was offered a trip to Europe by her multitudinous doting offspring.

"Europe my foot," said the lively nonagenarian, "I'll take Disneyland."

* * *

The Magic Kingdom underwent a brand new experience this summer when the road of endless additions suddenly took a turning. Walt decided to contribute ten midget Autopia cars to Walt Disney Municipal Park in Marceline, Missouri, his boyhood home. It was the first time in the history of the Park that a ride had been moved out, not in.

* * *

There doesn't seem to be any end to the list of *Mary Poppins* successes through the world. The sound of box-office blockbusters can still be heard almost everywhere, but perhaps none as resoundingly as the record set in Lithgow, New South Wales, when the picture played to audiences whose aggregate amounted to exactly two and a half times the community's population.

* * *

To Lillian Gish the town of Rising-sun, located an inch south of Toledo on the Ohio map, has always been a legend. Ditto the tale that she made her mellerdrama debut there as a child long ago on the shoulders of Walter Huston in a barn-turned-theatre. She had never believed it until Publicity, learning that Risingsun might re-open the long-empty house, name it The Lillian Gish Little Theatre, and invite her out from New York, wrote Lillian about it.

"That I made my professional debut there . . . on Walter Huston's shoulder, always seemed an old wives' tale to me,"

replied Miss Gish in her firm, youthful hand. "It sounded like an Indian legend. But it all turns out to be true. There is such a town and it did happen that way! Well, well, well."

Lillian, of course appears in *Follow Me, Boys* and would be most happy, in the light of past and present events, to visit Risingsun again.

* * *

The National Association of Theater Owners, in a recent meeting with the major film distributing companies, including Buena Vista, proposed a National Movie Week during the last week in September and to that end BV is planning to enter *The Fighting Prince of Donegal* in the lists, sending it into battle behind a heavy barrage of promotional ballyhoo.

* * *

In the Studio Print Shop, where no one sits down during a day's work, there hangs a sign: TIME WOUNDS ALL HEELS.

—Mickey



Up on the edge of the Baltic, Harriet Carlsson plays her part.

Mingling Of Big World Waters Launches 'It's A Small World' Ride

This, the most important Summer in Disneyland's history since its inaugural eleven years ago, has so far seen the opening of three first-rank attractions, *It's a Small World*, *The Primeval World* and *The New Orleans Square*.

And one of the most colorful ceremonies this or any other park—or country—has ever experienced was the mingling of the big world's water with that of the *Small World* to launch the new super exhibit.

There was no problem acquiring the specimens, what with Walt's far-flung foreign representatives eager to kick off their shoes and wade out for same.

Gunnar Mansson in Sweden enlisted the aid of Harriet Carlsson, chief hostess of Stockholm's Skansen park, who carried out the Baltic Sea function, resplendent in her national costume.

In Durban, South Africa, Jack Small peeled his argyles and, in his best civies, ankled the Indian Ocean.

Antonio Bertini of our Milan office made it a real Disney ceremony as he slipped down a rocky embankment and tapped the Mediterranean with the aid of Mickey, Goofy and Pluto.

Just about the time everything was thought to be in, someone recalled an important body of water that had not been entered: the Pacific. So Disneyland called out the Marine, name of Frank Forsyth, who has long claimed a close wartime association with beachheads. But Frank got around that one. He motored to Huntington Beach and there, for a price that shall remain nameless, got a couple of kids to do his wading for him.

Now there was only the Indian Ocean missing. That little omission was settled by a puzzled call from TWA which, it seemed, had a Lost and Found Department item no one could explain:



Antonio Bertini attracts a good deal of attention on the Mediterranean.

Jack Small ankles into the Indian Ocean for a dipper of same.





The results: Walt sets the waters flowing at "It's a Small World" with the cheerful assistance of Louis B. Lundborg, Chairman of the Board of the Bank of America.

a small bottle of absolutely colorless water.

Came dedication day and Walt, surrounded by youngsters representing ten countries bordering on the major waters of the globe, led off the festi-

ties by pouring from an old gunny sack a sampling of the Park's Rivers of America into the Seven Seaways that floats boatriiding guests into the interior delights of *It's a Small World*. The children followed suit and, with great

relish, emptied the contents of their jugs and vials as a responsive public and press cheered another Disneyland first to the very last drop.

Walt Presides At Cal Arts Alumni Scholarship Awards

Walt was the featured guest when the recently-formed Alumni Association of California Institute of the Arts sponsored its first scholarship competition at the Los Angeles Music Center.

Contestants were graduating seniors from high schools in and around Los Angeles, competing for two \$4,000 full-tuition scholarships to Cal Arts, one in Music and one in Fine Arts, and 30 other scholarships for varying amounts, ranging up to \$2,000.

Walt spoke to an audience of some 125 students, their parents, Cal Arts alumni, and guests at a luncheon held in the Music Center's El Dorado Room. He discussed art education and touched on the "community of the arts" idea that is a guiding principle in the design of the new Cal Arts campus.

The school, which is now located near



With some beautiful assistance from Gale Storm, Walt presents Cal Art scholarships to, from the left, Anthony Richmond, Theresa Esquivel and Robert Ellick.

MacArthur Park in Los Angeles, was formed in 1961 by the amalgamation of two distinguished institutions, Los Angeles Conservatory of Music and Chouinard Art Institute. Construction on a new campus near Newhall is scheduled to start next February. The site, 38 acres on the Golden Oak Ranch, was donated to the school by Walt Disney Productions. First classes will be held there in the Fall of 1968.

Because of his continuing interest and leadership in the development of Cal Arts, Walt is serving this year as

Chairman of the Board of Trustees of the institution.

Other Disney personnel who have been active in recent Cal Arts activities include Roy Disney, Marc Davis, who is secretary-treasurer of the Alumni Association; Royal Clark, and John Hench, members of the Board of Trustees; Sam McKim, member of the Scholarship Committee; Ralph Hulet, who served as a judge for the scholarship competition, and Luther Marr, who is legal counsel for the Alumni Association.

ROYAL ROUTINE:

Now 'Dachshund' And 'Ballerina' Given Nod By Japanese Emperor

The *Ballerina-Ugly Dachshund* combo offering in Japan has at least one thing in common with that all-time Disney boxoffice blockbuster, *Mary Poppins*: their uncommon popularity with royalty!

Enthusiasm among the best of Nippon's opinion-makers was particularly high at a recent pre-release screening

in famed Asahi Hall for ambassadors and other dignitaries, Japanese ballerinas and, representing the Imperial family, Prince and Princess Takamatsu and Princess Chichibu.

"It was," wrote Mamoru Morita of our Tokyo office, "a very rare sight to witness, after the show, Prince and

Princesses commenting so enthusiastically on the pictures."

The Asahi Hall event was reported in leading Japanese dailies and on the NTV network so that, before you could say *Ugly Dachshund*, the Emperor was commanding a special screening in the Palace itself.

'Millionaire' Dancing Has Plenty Of Snap, As In Alligator

An actor doesn't have to be a millionaire to be in *The Happiest Millionaire*, but he does have to be a happy type who can emote with some of Hollywood and Broadway's finest, sing on key, and, above all, hoof it like a trouser.

The rollicking musical comedy about an eccentric Philadelphia millionaire who rules his roost with an iron fist is filled with a dozen ragtime tunes by the Oscar-winning Sherman brothers, half of which are accompanied by dancing.

In the picture, everyone gets to trip the light fantastic, including Fred MacMurray, Tommy Steele, Greer Garson, Geraldine Page, Gladys Cooper, Lesley Ann Warren, John Davidson, Hermione Baddeley, Paul Peterson, Eddie Hodges and an eight-foot-long, sharp-toothed, real live alligator.

For some of the cast, like Tommy Steele, who wowed Broadway with his fancy footwork and golden pipes in *Half A Sixpence*, Lesley Ann Warren, television's Cinderella, and John Davidson of Kraft Music Hall, breaking into a buck-and-wing or a waltz is second nature.

For others, it's merely a matter of recalling talents that haven't been used for a while. Fred MacMurray, for instance, hasn't earned his living hoofing

it since he and Eddie Foy did a Bavarian slap dance in a 1930 RKO comedy. Greer Garson's last terpsichorean performance was as a chorus girl, of all things, in *Random Harvest*.

According to *Millionaire* choreographers Marc Breau and Dee Wood, the top talented husband-wife team of *Mary Poppins* and *Sound of Music* fame, they are all first-rate.

"As a matter of fact," Breau laughed, "we had remarkably little trouble with anyone until we got to the alligator."

The alligator? "Why of course," added Dee Wood. "With alligators it goes a little slow at first. But let me say that if there is anything an alligator has got, it's snap."

SILENT SUSAN:

Little Miss Henning Plays Queen For A Year

Susan Henning, who quietly shared the screen as Hayley Mills' double in *The Parent Trap*, and quietly plays a feature role in *The Gnomobile*, just as quietly put in a solid year as no less a personage in her world than as Miss Teen U.S.A. 1965—a kind of Miss America for those under 20.

Susan, who gained her title at the Annual Teen-Age Fair held during Easter vacation 1965, entered the contest open to all teenage girls by simply filling out an entry form. The finalists, decided on by the picture and resume submitted with the entry form, are individually interviewed by judges who choose the queen more on the basis of personality than on beauty and/or scholarship.

The Teen Queen quest is aimed at the average, fun-loving American girl. Its choice must be the most average of the average, the most fun-loving of the fun-loving, that the judges can lay their glimmers on. Susan's quiet, explicit, unaffected, near-naïve application got her the nod, although no one at the Studio knew it until the 1966 edition of Hollywood's Teen-Age Fair, just as she was bowing out.

There are six other Teen-Fairs, in Denver, San Francisco, Vancouver, Se-



Susan Henning, the fairest of the Teen-Age Fair.

attle, Toronto and Buffalo. Unfortunately for the other fairs, but fortunately for Susan, she was so busy with commercials, TV appearances and *The Gnomobile* that she had no time to reign anywhere else.

What does being a queen do to one? "Well," explained Susan quietly, "before I was queen I would go to the market with my hair in curlers and my legs in dirty dungarees. Now, my dungarees are always clean."

THE NEWEST THING IN CHRISTMAS!

A General Electric "Heirloom" Christmas Tree...

That's what you and the family can win on

Saturday, December 10, at Disneyland's

MKC KIDS CHRISTMAS PARTY

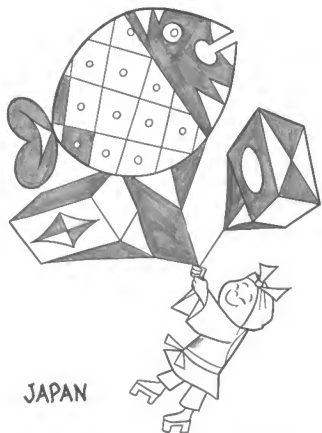
Five of these beautiful, full-size trees*, plus hundreds of other prizes—including Disneyland ticket Books, records, dolls and other gifts—will be given away on this Exclusive Day for members of the Magic Kingdom Club.

Also, for an entire hour from 9 to 10 a.m. members ONLY have unlimited use of everything in Disneyland (except Shooting Galleries) when you purchase Magic Key Books. Magic Key Books include admission and ANY 10 attractions of your choice.

Further announcements will be made later in the year. Watch for them in DISNEY NEWS and on your Bulletin Board.

*An heirloom your family will cherish for years to come, General Electric's beautiful "Scotch Pine" styled tree stands 7 feet 6 inches from the bottom of the rotator base to the tip of its top decoration. Each one of its 60 exquisite ornaments has been handmade and decorated by a skilled Bavarian craftsman, whose art is derived from many generations experience. A Swiss Music Box, playing traditional Christmas carols, and 140 lights are additional built-in features of the tree, which has a retail value of \$150.00.





JAPAN



HOLLAND

CHARACTERS FROM
“it’s a small world”
...COLOR THEM FUN!



CHILE



AFRICA

Through The DISNEY LENS



FRIENDLY INDIANS—Mr. Ole Sorensen, of Hughes Research Laboratories in Malibu, and his wife and daughter are shown interesting artifacts found in the Indian Village in Frontierland. They were among the Family of the Month winners for March.

ABOARD THE

"HAPPIEST CRUISE"

—Mr. J. H. Smith, of Richfield Employees No. 7 F. C. U. in Los Angeles, and his family are set to sail into Disneyland's new attraction, "It's a Small World." As one of three March "Family of the Month" winners, they enjoyed a spectacular weekend at the Disneyland Hotel, with meals at the elegant Gourmet Restaurant and two days in the Magic Kingdom.



A LEISURELY STROLL—Mr. James Keller, of the Los Angeles Air Force Station, Air Force Unit Post Office, and his wife take a walk down Main Street, U.S.A., in Disneyland. They were among three other "Family of the Month" winners in February.



BACK TO THE DAWN OF TIME—Mrs. Ann Klein Boonschate, of Microsemiconductor Employees Association in Culver City, her husband and two children wave good-bye as they prepare to embark on one of Disneyland's newest attractions, "Primeval World." They were selected as "Family of the Month" for February.



THEY KNOW THEIR DISNEYLAND

Winners of the DISNEY NEWS photo-identification contest*, featured in the spring, 1966, issue were:

First Prize (a weekend at Disneyland, including accommodations at the Disneyland Hotel, Disneyland tickets and meals, for a family of four) —

Greg Evans
Downey, California

Five Second Prizes (two tickets to Disneyland's most popular special events: Spring Fling, Dixieland at Disneyland, and New Year's Eve at Disneyland) —

Florence Burnell

Dennis Danaby
Buena Park, California

Roy B. Leake, Jr.
Canoga Park, California

Mrs. Marjorie Marshall
Rosemead, California

Ronny Revenaugh
Anaheim, California

Ten Third Prizes (a day at Disneyland during the exciting Summer Season, for a party of four) —

Peter J. Bardsley
San Fernando, California

Karen Culver
Northridge, California

James O. Hartwell
Anaheim, California

Lue Hillman
Santa Ana, California

Mr. & Mrs. Thomas R. Leonard, Jr.
San Dimas, California

Don Maeder
Canoga Park, California

Sharon Malnak
Burbank, California

Marilyn Poucher
Anaheim, California

Robert Robde
Monterey Park, California

Donald C. Rutruff
Hawthorne, California

*Correct identifications are:

1. Sailing Ship "Columbia"
2. Alice in Wonderland
3. Santa Fe & Disneyland Railroad Trains
4. Submarine Voyage
5. Omnibus
6. Mad Tea Party
7. Tomorrowland Jets
8. Storybook Land Canal Boat Ride
9. Tomorrowland Autopia
10. Main Street, U.S.A.

At Disneyland, Rex does battle with a smaller Stegosaurus atop a volcanic mountain in this three-dimensional scene from 100-million years ago.



REX ON FREEWAY:

Tyrannosaurus' Trip Terrifying To Travelers

California freeway drivers are a hardy lot, used to pretty near anything, but to hear a dinosaur honk his horn twice, then see him pass on the right, is enough to put the hardest of the boys back on the wagon for the duration.

The monster, hightailing it along on the groaning floor of a low flatbed trailer truck, was a pretty frightening facsimile of Tyrannosaurus Rex, per-

haps the most feared predator of all time, built at the Studio of Audio-Animatronics stuff, and on his way to a lifetime job of fascinating customers who ride the Santa Fe through Walt's new Primeval World, Disneyland's fiftieth adventure.

Rex, if you fancy nicknaming a dinosaur, wasn't born yesterday, however. He spent two years in the Ford Pavilion at the New York World's Fair.

Then, that stint done, he returned to the Studio for a bit of refurbishing before proceeding on down Anaheim way to rejoin forces with others of his ilk, Audio-Animatronic all, like the pteranodons, triceratops, ornithomimuses and, last but not least, the two-brained, armored Stegosaurus with whom (with which?) old Rex battles incessantly for benefit of the passing trains.



Truckin' on down the Santa Ana Freeway...



Rex cuts a mighty imposing figure...

Disney Variety Rated Tops

Variety, the spice of prime-time television these days, is still the stuff of which fall-time entertainment fare is being made, proof of which is the continuing popularity of *Walt Disney's Wonderful World of Color*.

Entering its sixth season on NBC-TV, and representing the Studio's thirteenth year in the medium, the series again promises to live up to its all-encompassing format.

WWC ranks as one of the country's favorite series, according to a Wisconsin-based viewer-listener non-profit organization with the remarkable title of the American Council For Better Broadcasts With The Television Action Committee for Today and Tomorrow.

The NBC television network had the top four programs, five of the top ten programs, and twelve of the 21 programs in the "grass-roots" opinion poll, conducted among more than 4,600 adults and teenagers from coast to coast, the council reported.

Participants were asked to list the prime-time network programs of their

choice and rate them as to quality, and to give the reasons for each selection.

Two points were allowed for an excellent rating, one for good, minus one for fair, and minus two for poor in the rating. On this basis, Bonanza, The Huntley-Brinkley Report, The Man From U.N.C.L.E., and WWC finished in a closely-contested race for the honors.

During the 1965-66 season WWC won two Emmy nominations for "program excellence" and "achievement by individuals in the entertainment field," and the *Saturday Review's* fourteenth annual award for "distinguished achievement in the public interest."

Fall Schedule For 'Walt Disney's Wonderful World Of Color'

Sunday -- 7:30 PM to 8:30 PM • Channel 4 -- KNBC-Television

September 11 and 18...

"EMIL AND THE DETECTIVES"

A sinister plot, involving notorious and most-wanted masterminds of the Berlin underworld, finds Emil linked up with a brash street urchin, Gustav, and his band of young detectives—to thwart a bank robbery.



September 25...

"THE LEGEND OF EL BLANCO"

A wily white stallion, with the help of an aged man who believes the steed is sacred, pits wits and courage against a band of professional horse hunters and savage enemies of the wild to protect the herd of wild horses which he leads.



October 2 and 9...

"SAVAGE SAM"

Six rugged Texans and a hard-to-stop hounddog, named "Sam," sally forth to adventure, roaming the southwestern

plains in pursuit of a band of Apaches who kidnapped a pair of pioneer youngsters.

October 16...

"THE 101 PROBLEMS OF HERCULES"

Hercules, a Hungarian Kuvasz Sheepdog, accompanies a grizzled sheepherder and his charges into the high country for summer grazing. The sheep man is wounded in a skirmish with renegade Indians, and the talented canine must turn trail boss in hazardous country to bring his charges back to safety.

October 23 and 30...

"GALLEGHER GOES WEST"

An enterprising young cub reporter goes West and earns the admiration of his elders when he becomes involved in hair-raising escapades, in pursuit of headline stories.



November 13...

"RANGER'S GUIDE TO NATURE"

A national park ranger demonstrates to Donald Duck's three nephews, Huey, Dewey and Louie, the sight-pleasing wonders to be found in "mother nature."

November 20...

"JOKER, THE AMIABLE OCELOT"

In remote Arizona desert country, Joker, the amiable ocelot, lives up to his name as the playful pet of Jim Benton, the lonely owner of a last-chance gas station. Romance for both of them follows upon Joker's mischief-making.



November 27, & December 4 & 11...

"THE MOON-SPINNERS"

For his first suspense-mystery, "The Moon-Spinners," Walt Disney mixes the talents of Hayley Mills with romance, in a spine-tingling story. An English girl accompanies her musicologist aunt to an out-of-the-way Crete village and falls in love with a young man, Peter McEnery, wrongly suspected of a jewel robbery.



AS I SEE IT

By Eleanor Heldt
MKC ADMINISTRATOR



The most frequently expressed comment about Disneyland is "They keep it so clean!" How it's done is an interesting story and involves a tremendous maintenance and janitorial staff. Every night, as soon as the Park closes to the public, night crews begin their work. They wash, wax and dust everything, so that the guests will never touch a dusty railing or see a dirty window. No detail is missed, from nightly steam-cleaning of the slat boardwalks in kitchens, to window washing in the Grand Canyon Diorama.

To accomplish all these tasks involves some unusual jobs; for example, repainting targets in the shooting galleries each night, to keep them in perfect condition. Even rooftops and tree leaves must be cleaned to keep them sparkling. During the summer months, these chores must be accomplished in the eight hours the Park is closed.

During the fall, winter and spring, Disneyland is closed on Mondays and Tuesdays. On these two days, the benches, railings, tables, etcetera, are repainted so that "fresh paint" signs are not necessary on the five days the Magic Kingdom is open.

During a major rehabilitation, it is sometimes necessary to close an attraction for several weeks. This, of course, is when the smallest details are checked, replaced, or repaired as required for the maximum safety, convenience, and comfort of our guests.

So you see, there are no magic formulas involved, just many people with the same objective—to keep Disneyland bright and shiny for the delight of our visitors.



Disneyland

A WINTER WONDERLAND

FALL SEASON 1966 - 1967

DISNEYLAND
Anaheim, Calif.
MAdison 6-8605
KEstone 3-4456

MAGIC KEY TICKET BOOK — Effective September 12, 1966

(Includes Admission and ANY 10 Attractions of Your Choice)

	Value	Box Office Price
ADULT	(\$10.00)	\$4.50
JUNIOR (12 thru 17)	(\$9.50)	\$4.00
CHILD (3 thru 11)	(\$7.25)	\$3.50

NOT AVAILABLE TO THE GENERAL PUBLIC

Available ONLY at Disneyland's Main Gate with Magic Kingdom Club Membership Card

PHONE: MAGIC KINGDOM CLUB HEADQUARTERS — EXTENSION 346

REGULAR TICKET BOOKS AND SPECIAL RATES FOR GROUPS OF 15 OR MORE

	COUPON MAKE-UP A B C D E General 10c 25c 35c 50c 75c Admission (1) (1) (2) (3) (3) (1)	Value	Box Office Price	Price to Groups (15 or More)
10-RIDE TICKET BOOK				
ADULT		(\$7.60)	\$4.50	\$4.05
JUNIOR (12 thru 17)		(\$7.10)	\$4.00	\$3.60
CHILD (3 thru 11)		(\$5.55)	\$3.50	\$3.15

15-RIDE TICKET BOOK

	(1) (2) (3) (4) (5) (1)	Value	Box Office Price	Price to Groups (15 or More)
ADULT		(\$10.30)	\$5.50	\$4.95
JUNIOR (12 thru 17)		(\$ 9.80)	\$5.00	\$4.50
CHILD (3 thru 11)		(\$ 8.05)	\$4.50	\$4.05

SPECIAL INFORMATION...

One leader to be given Free ADMISSION ONLY when accompanying group of 15 children and juniors purchasing ticket books (commercially-sponsored groups excluded).

Group Services Office MUST be contacted two days prior to the trip to Disneyland to confirm final arrangements.

On arrival, ONE PERSON must pick up the ticket books at the "Pre-Arranged Groups" window and distribute them to the group.

PHONE YOUTH ACTIVITIES — EXTENSION 442

GENERAL ADMISSION ONLY

Entitles guests to admission to Disneyland, its free shows, exhibits, and entertainments, and to visit the four "lands" and Main Street.

ADULT	\$2.50
JUNIOR (12 thru 17)	\$2.00
CHILD (3 thru 11)	\$.75

SO THAT YOUNG PEOPLE may become better acquainted with one of the greatest figures in American History, all Disneyland visitors 17 years of age or under are invited to be Walt Disney's guests to spend a few GREAT MOMENTS WITH MR. LINCOLN. A complimentary admission is included with main entrance ticket.

PRICES SUBJECT TO SEASONAL VARIATION

THE MAGIC KINGDOM CLUB CALENDAR

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 OPEN 9-12	2 OPEN 9-1	3 OPEN 9-1
4 OPEN 9-1	5 OPEN 10-12 LABOR DAY	6 OPEN 10-12	7 OPEN 10-12	8 OPEN 10-12	9 OPEN 10-12	10 OPEN 10-1
11 OPEN 10-9	12 OPEN 10-6	13 OPEN 10-6	14 OPEN 10-6	15 OPEN 10-6	16 OPEN 10-6 FIREMEN PRIVATE PARTY 8-1	17 OPEN 10-12 DIRECTORS GUILD OF AMERICA DAY
18 OPEN 10-7	19 CLOSED	20 CLOSED	21 OPEN 10-6	22 OPEN 10-6	23 OPEN 10-6 TRANSPORTATION ASSN. PRIVATE PARTY 8-1	24 OPEN 10-7 UNITED CALIFORNIA BANK PRIVATE PARTY 8-1
25 OPEN 10-7	26 CLOSED	27 CLOSED	28 OPEN 10-6	29 OPEN 10-6	30 OPEN 10-6 CAMP PENDLETON PRIVATE PARTY 8-2	

SEPTEMBER 1966

						1 OPEN 10-7 DIXIELAND AT DISNEYLAND 8-2
2 OPEN 10-7	3 CLOSED	4 CLOSED	5 OPEN 10-6	6 OPEN 10-6	7 OPEN 10-6 SYSTEM DEVELOPMENT CORP PRIVATE PARTY 8-1	8 OPEN 10-7 BANK OF AMERICA PRIVATE PARTY 8-1
9 OPEN 10-7	10 CLOSED	11 CLOSED	12 OPEN 10-6 SENIOR CITIZENS' DAY	13 OPEN 10-6	14 OPEN 10-6 INTERSTATE ENGINEERING PRIVATE PARTY 8-1	15 OPEN 10-7 AEROSPACE PRIVATE PARTY 8-1
16 OPEN 10-7	17 CLOSED	18 CLOSED	19 OPEN 10-6	20 OPEN 10-6	21 OPEN 10-6 RETAIL CLERKS PRIVATE PARTY 8-1	22 OPEN 10-7 RETAIL CLERKS PRIVATE PARTY 8-1
23-30 OPEN 10-7	24-31 CLOSED	25 CLOSED	26 OPEN 10-6	27 OPEN 10-6 LUTHERAN SCHOOLS DAY	28 OPEN 10-6 ASSOCIATION OF U S ARMY - PRIVATE PARTY 8-1	29 OPEN 10-7 NAVY PRIVATE PARTY 8-1

OCTOBER 1966

		1 CLOSED	2 OPEN 10-6	3 OPEN 10-6	4 OPEN 10-6 LOCKHEED PRIVATE PARTY 8-1	5 OPEN 10-7 AIRESEARCH PRIVATE PARTY 8-1
6 OPEN 10-7	7 CLOSED	8 CLOSED	9 OPEN 10-6	10 OPEN 10-6	11 OPEN 10-6 IBM PRIVATE PARTY 8-1	12 OPEN 10-7 HUGHES PRIVATE PARTY 8-1
13 OPEN 10-7	14 CLOSED	15 CLOSED	16 OPEN 10-6	17 OPEN 10-6	18 OPEN 10-6	19 OPEN 10-6 AERDIET AZUSA PRIVATE PARTY 8-1
20 OPEN 10-7	21 CLOSED	22 CLOSED	23 OPEN 10-6	24 OPEN 10-6 THANKSGIVING	25 OPEN 9-12	26 OPEN 9-12
27 OPEN 10-7	28 CLOSED	29 CLOSED	30 OPEN 10-6			

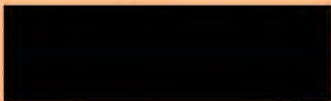
NOVEMBER 1966



DISNEYLAND
1313 HARBOR BLVD.
ANAHEIM, CALIF.

IF UNDELIVERABLE
DO NOT RETURN

BULK RATE
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PAID
LOS ANGELES, CALIF.
PERMIT NO. 22810



NEW ORLEANS SQUARE

a scene of intimate courtyards overlooking winding streets and intriguing shops.